**👉 Business Question: What in the United States is the best location and cuisine to open a restaurant?**

DATA QUALITY FORM: **(Kaggle)** https://www.kaggle.com/datasets/ngshiheng/michelin-guide-restaurants-2021

For each item below, give a score ranging from 1 to 5.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **1** | **2** | **3** | **4** | **5** |
| Poor | Below Average | Average | Good | Excellent |

1. **Relevance**
   * **DESCRIPTION**: How relevant is this data to the business question you are trying to answer? Are all of the fields useful as a part of the analysis?
   * **SCORE**: 4
2. **Timeliness**
   * **DESCRIPTION**: How up to date is the data? Is it recent enough and covering a long enough range of time to be useful?
   * **SCORE**: 5
3. **Historical Usage**
   * **DESCRIPTION**:  Has this data been utilized in other analyses?  If there is not much usage of the data source, is there a reason for this?  Could other users be avoiding this data set for a particular reason?
   * **SCORE**: 2
4. **Cleanliness**
   * **DESCRIPTION**: How clean is the data set? Are there a large amount of null values, duplicated rows, or inconsistent formatting of the data? Will it take a lot of work to get it in usable form?
   * **SCORE**: 4
5. **Credibility**
   * **DESCRIPTION**: What source is this data set coming from?  Is this considered a trustworthy source?  Are there any potential biases that this data source may hold that could skew their presentation of the data?
   * **SCORE**: 5

**TOTAL SCORE: 20/25**